

ADVANCED CERTIFICATE IN BUSINESS MANAGEMENT

AQA ID: I20137
NQF Level 6



PARTICIPANT PROFILE

The Advanced Certificate in Business Management is an industry- oriented qualification designed to cater to the growing needs of the organizational and commercial sectors. This qualification emphasizes developmental management principles together with more specific procedures and their application and/or technology transfer. The qualification provides students with sound knowledge base in the discipline of business Management and the ability to apply their knowledge and skills to their organization and career; while equipping these students to undertake more specialised and intensive learning..



PROGRAMME STRUCTURE

The Advanced Certificate in Business Management is a learning programme which consists of 8 modules that are presented on a part-time basis over 1 year. The weightings allocated to each assessment as well as the nature of the assessments for each module will be outlined in the respective study guides.



LEARNING OUTCOMES

Upon completion of the Advanced Certificate in Business Management, the learner will be able to:

- Comprehend the principles of Business Management and the socio-economic implications involved in managing organisations and adhering to stakeholder requirements.
- Select and apply appropriate methodologies aligned to the principles of financial accounting and quantitative techniques.
- Apply marketing and customer relationship theory and techniques to capitalize on developing and emerging market trends relevant to the organization
- Develop and select appropriate managerial methods to address organizational challenges related to people management, practices, systems and processes, and
- Utilise appropriate strategic and project management initiatives to deliver effective and efficient outputs that contribute to organizational value.



ADMISSION REQUIREMENTS

Entry onto the Advanced Certificate will be granted to those applicants who have a Higher Certificate in Business Administration, or a recognized equivalent cognate qualification.

Application and Selection process and criteria for this Programme.

In addition, the selection and application process below will apply. All applicants are expected to:

- Complete an application form
- Complete all personal details
- Submit a short CV (3 pages)-work experience must be clearly outlined
- Submit clear certified copies of previous qualification completed
- Submit clear certified copy of ID and matric certificate

SELECTION CRITERIA FOR THIS PROGRAMME.

Applicants who meet the minimum requirements outlined above will be ranked in terms of their qualifications; the marks attained for the major subjects/modules in their qualifications, as well as their managerial experience, and those with the highest rankings will be accepted, with the number of students accepted per year being determined by DUT's approved enrolment plans for the Advanced Certificate.

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PROGRAMME STRUCTURE

SEMESTER	CREDITS	NQF	ASSESSMENT METHOD
SEMESTER 1 (ALL COMPULSORY MODULES)			
Strategic Management	20	6	TBC
Organisational Behaviour	20	6	TBC
Managerial Economics	12	6	TBC
Marketing Management	12	6	TBC
TOTAL CREDITS SEMESTER 1	64		
SEMESTER 2 (ALL COMPULSORY MODULES)			
Project Management	20	6	TBC
Customer Relationship Management	20	6	TBC
Financial Management	12	6	TBC
Quantitative Techniques	12	6	TBC
TOTAL CREDITS SEMESTER 2	64		
TOTAL	128		